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MARCH 2011

Project Management Institute, Orange County Chapter, Inc.



Lawrence of Arabia



T. E. Lawrence (Lawrence of Arabia) was a British army officer renowned for his role as liaison in the Arab revolt against Turkish rule during World War I. Lawrence was one of the first officers to codify his lessons learned and pass them on to his successors.

Join **Craig Wilson, PMP,** IT management consultant, at the **March 8th dinner meeting** for an insightful and entertaining look at Lawrence of Arabia, and see how to use the prism of history to explore today's project management challenges.

Click here for details and registration. March sponsor: Project Insight

In transition? Bring your resume to the meeting for a free review.

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President's Column

Better Communication Better Results

Improving member value has become the board's mantra. It is, in fact, one of our strategic objectives.

Recent advances in the communications area signal better things to come. We've mailed a three month postcard calendar; we're expanding our social networking footprint; and we've improved *Milestones* accessibility on the website.

In the administration area, we have developed a comprehensive organizational chart and are on the brink of producing the long-awaited operations manual.

However, we have been less successful in improving member value in some other areas. The dinner meetings still need new energy, plus three or four months advance scheduling and promotion. The chapter's financial processes need significant improvement. Attendance at the PMP® prep workshops is stagnant, and we haven't yet instigated a CAPM® workshop.

My primary task on the board of governors is to ensure that the critical second tier volunteers are actually able to execute what the board has envisioned. We need a clearly delineated set of strategic initiatives that the board, the second tier volunteers, and the members can readily see and understand.

A list of board initiatives is on the website, but it needs expansion. Any member should be able to access this page and understand the planned initiatives for the year.

The board of governors exists to serve the chapter members, and we need to improve our service to you. Our job is to inform you about what we are doing. If you don't know, contact me, and I will get back to you personally.

Stephen June, PMP 2011-2012 President

Volunteers of the Year

EACH YEAR the PMI-OC Board of Governors honors a volunteer who has contributed exemplary value to the chapter. This year, the board has selected two equally deserving individuals as Volunteers of the Year.





Lisa Saldana

As the director of internal marketing, Lisa leads the ongoing effort to publicize the chapter's offerings.

Lisa has assembled a motivated internal marketing team, has improved *Milestones* access and readability, has launched our quarterly postcard calendar, and has initiated a robust e-mail blast program.

PMI-OC thanks Lisa for her innovation and efforts.

Daniel Vicario, PMP

Daniel has worked diligently to develop the PMP® exam preparation training program for the chapter.

During his tenure, Daniel has trained over 100 prospective PMPs, while cutting the operating costs in half. He also located our new training facilities at Vanguard University.

Daniel says, "This award brings great satisfaction to me and my team."

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Top Volunteers

These volunteers, representing every area of PMI-OC, have exceeded expectations in pursuing the goals of the chapter.



Left to right:

Diana Wei

External Marketing and Administration Director of Social Media

Parvin Sebti, PMP

Membership Volunteer Coordinator

Onyeka Kpaduwa, PMP

Administration **BOG** Elections

Dr. Rene Simon, PMP

Education PMP Exam Prep

Tom Townsend, PMP

Educaion PMP Exam Prep

Atul Singh Anand, PMP

Information Technology Webmaster

Mary Kopinski, PMP

Finance

Event Registration

Volunteer **Opportunities**

Milestones Contributors

Notes and articles about events

Milestones Photographers Various PMI-OC events

Advertising and Sponsorship Volunteers and chair

Affiliate Management Chair Interact with chapter affiliates.

2011 Project of the Year Six support volunteers

Corporate Outreach Volunteer Interact with OC businesses.

ATS Speaker Coordinator

Find and schedule speakers.

Events Registration

Attendee check-ins at events

Business Process Analyst 1 Chapter operations manual

Business Process Analyst 2

Chapter organization chart **Knowledge Mgmt. Analyst**

Repository, storage, and control

Orientation Meeting Chair

Bi-monthly new member event

Dinner Meeting Chair

Monthly meeting at Wyndham

Dinner Meeting Coordinator

Set up audio-visual equipment.

Dinner Meeting Coordinator

Provide name badges

SoTeC Coordinator

PMI-OC liaison with SoTeC

Click here for more information and detailed descriptions of these positions.

New **Members**

John Baker **Luanne Olson** Josephine Bayan Heather Roberts **Peter Blair** Carla Rosenquist James Bolden Michael Alan Campbell Schnabel **Damon Caruana Zainab Shah** Christopher **Gary Silva** Colwell Lena Slazyk **Thomas Cooper** Ajith **Prem Daniel** Sreedharan Tera De Sousa **Stephen Tang Elizabeth Dennis Timothy Dillon Anthony Dulkis** Erik Espana **Victor Farn David Ferguson**

John Fleck

Ginelle Gali

Manish Gandhi

Heather Garcia

Sherrie Gasper

Myra Glinskas

Enrique Hercila

Doug Holdridge

Mark Hussin

Pat Johnson

Janis Johnson

Douglas Lamb

Linda Larson

Mark Layton

Gillian Levi

James Mata

Evan McDaniel

Cuong Nguyen

Lisa Novacek

John Nyeango

George Gans

David Tapper H. Tovar **Ulrich Urhan James Webb** Michael Weir **Frederick** Whipple Mary Wieteski Victoria Wisot

New **PMPs**

Jean Yu

Kim Wong

Steven **Augustine** Christopher Colwell **Paul Dinh Robert Fore** Raj Kharatmol Semsettin Kilic **Beverly Lee Marwan Manneh** James Lynn **Florence** Mansfield William Spear

January Orientation **Meeting Review**

This orientation meeting was the first at our new venue, Brandman University, and it turned out to be an outstanding success. We are scheduled to remain at Brandman throughout the year. I explained our chapter structure, including the board of governors, and discussed the many benefits of volunteering. We also went into detail about the PMP® exam and the chapter's prep workshops. Kristine Munson, one

of our past presidents, spoke about The PMI® **Educational Foundation** (PMIEF®), a seldom publicized philanthropic arm of the organization. PMIEF offers over 40 scholarships each year, including the \$3,000 Charles Lopinsky Memorial Scholarship, sponsored by PMI-OC. See page 12. The meeting concluded

Joe Paradiso, PMP

with networking and

more networking.

Next PMI-OC Orientation Meeting March 16, 2011

elcome to the Project Management Insitute-Orange County Chapter.

You have taken the first step toward managing your professional career network and developing relationships with local, knowledgeable project managers and likeminded professionals. You are invited to join the PMI-OC Orientation Meeting.

When:

Wednesday March 16, 2011

6:00 p.m. to 8:30 p.m. Registration will begin, and food will be served at 6:00 p.m.

Program starts at 6:30 p.m.

Where:

New Location Brandman University

16355 Laguna Canyon Road Irvine, CA 92618

Cost:

None

Ouestions:

membership@pmi-oc.org

Click here for more information and to register.

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How Smart Smart Market Signal Smart Sma

How often have you eagerly awaited the release of the "latest and greatest" technology, only to find that you didn't need or understand the highly touted new features?

Our February dinner meeting speaker

SUSAN CRAMM

explained how business leaders face a similar dilemma, but on a much larger scale.

Each year, billions of dollars are spent on IT that is misunderstood, nonproductive, and drains the organization's ROI.

Recent surveys show that only 25 percent of business leaders are IT smart, while most IT leaders fail to consider the organization's overall goals.

Clearly, the solution is for business and IT to collaborate and work toward a common goal, project success.



However, this is easier said than done.

Business leaders must become IT smart, and IT leaders must realize that if the organization continues to show a negative ROI, they could find themselves "in transition." Susan went on to show a few of the changes that both sides need to make.

Business Leaders:

Conquer your IT phobia by mastering your IT systems and learning what they can do for you.

Treat IT as a team member, not a service provider.

Make sure your requests to IT are complete and that they clearly define their impact on the organization's goals.

Develop an IT enabled business strategy.

Hire IT smart business leaders.

IT Leaders:

Treat business leaders as team members, not customers.

Learn to communicate with business leaders in business, not IT, language.

Identify and eliminate non-productive IT functions that inhibit project success.

Eliminate functions that should be done by non-IT areas of the organization.

Expand your innovation capacity, and manage the risks of a technology dependent world.

Successful blending of business and IT will result in a "new normal" organization structure. It won't happen overnight, but it will happen.

Susan Cramm is president of Valuedance and author of "Eight Things I Hate About IT."



LOVE IS

"All you need is love. Love is all you need." The Beatles

Love is an intentional act. Most people don't know how to receive love, so it's difficult for them to give love. It begins with a little self love and a willingness to be vulnerable. It requires a change in your state of mind and spirit. You know from experience that love survives only when nurtured. Just as seeds are planted, watered, given sunlight, fresh air, and soil, the seeds of your relationships must be nurtured.

Love is patient. Our best behavior is often left at work and forgotten when we walk through the front door of life. We seem to demonstrate patience with our co-workers and boss; total strangers do much better than the people we love. Wouldn't it be awesome to save a little patience for the end of the day? It will go a long way.

Love is kind. Kindness is a spontaneous gesture of good will toward another. Studies show that acts of kindness are beneficial to your health, longevity, stress level, and well being. Sometimes, members of your project team will ask, "Where is the love?" They are asking for your consideration when you create a project schedule, a schedule that does not ruin their family lives. Can you remember the last time you received or shared random kindness?

I wish to leave you with these thoughts. Love is patient and kind. Love is an intentional act. Love never fails. \Love, is the greatest gift.

Dave Cornelius, PMP

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Agile & Scrum trainings in Irvine

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March 16, 2011

Agile Estimating & Planning

March 18, 2011

Certified Scrum Product Owner
Training

by Clinton Keith April 11-12, 2011 Offers 14 PDUs

Certified ScrumMaster Trainin

by Alan Cyment April 18-19, 2011 Offers 14 PDUs

20% discount for PMIOC members for all our trainings.

Use discount code 'PMIOC-20' while signing-up.

We are an Agile IT consulting firm based out of Irvine, CA. We are conducting trainings on Agile & Scrum in Southern California and would like to announce special offers for all PMIOC Members!

Participate in our raffle for a chance to win a 50% discount on the Certified ScrumMaster training in Irvine (April 18-19).

You also have a chance to win free seats for one-day trainings on Scrum at Irvine, San Diego and Simi Valley!

Click <u>here</u> for more details and the raffle entry form.

Send in your entries by March 4, 2011.



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–U.S. News & World Report







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ADVANCED TOPIC SEMINARS



March 5, 2011 How Do You Really Know? **Project Monitoring** and Controlling

Presented by Kristine A. Hayes Munson, PMP

By the end of this presentation, you will be able to improve the way you monitor and control projects. You will review PMBOK® basics, the plan-do-study-act cycle, cause variations, dangers of management tampering, lessons learned from existing practices, and IT risk management in the financial sector.

Kristine Munson is an IT leader with over 20 years experience leading teams and successfully completing projects in the finance, printing, and construction industries. Kristine currently oversees an IT risk and compliance program.

Kristine is an active PMI-OC volunteer. She served on the board of directors for six years, including two terms as president, and is a PMI-OC Fellow, the highest honor awarded by the chapter.



April 2, 2011

Make It Count The Value Driven Continuum

Presented by Dave Cornelius, PMP

Discover how Six Sigma, project portfolio management, agile methodologies, IT service management, and the concept of servant leadership function collaboratively to deliver business value.

You will learn how these tools all work together to influence business and management decisions.

Dave Cornelius is currently the servant leader of InfoIntel, Inc. and serves PMI-OC as the director of external collaboration and as a PMP® prep workshop instructor.

In addition to his PMP, Dave is a Six Sigma Black Belt, Certified ScrumMaster, and has earned ITIL V3 certification.

Dave has over 25 years of experience in the IT industry and is a Doctor of Management-IST candidate at the University of Phoenix.

NEW LOCATION:

VANGUARD UNIVERSITY, 55 Fair Drive, Costa Mesa 92626

PDUs: There are four PDUs for this event.

When: Saturday, March 5, 2011, 8:00 a.m. to 12.00 p.m. Click here for more information and registration. Saturday, April 2, 2011, 8:00 a.m. to 12.00 p.m. Click here for more information and registration.

Cost: In advance: \$45 members, \$50 non-members

At the door: \$60 for both members and non-members

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COMING EVENTS

March 5 **Advanced Topic Seminar**

Kristine Hayes Munson: How Do You Really Know? See page 11.

Click here to register.

March 8 **Dinner Meeting**

Craig Wilson: **Enduring Lessons from** Lawrence of Arabia. Click here to register.

March 18-20 PMI® Region 7 **Leadership Summit**

"Shoot for the Stars" Reno, Nevada

April 2 **Advanced Topic Seminar**

Make It Count See page 11. Click here to register.

Dave Cornelius:

April 12 **Dinner Meeting**

Matthew Cryer, Senior VP, Turner & Townsend: Nissan Rebranding and **Best Practices**

April 30 Spring PMP® Prep **Workshop Begins**

Vanguard University Costa Mesa Click here to register.

June 1 **PMI-OC Scholarship**

Application deadline. See page 5.

Click here for more information.

Coming events may be subject to change.









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